

WORKSHOP ON:

THE CERTIFICATION OF AGRICULTURAL PRODUCTS AS A KEY DRIVER OF SECTOR TRANSFORMATION

WORKSHOP PROGRAMME

12:45-1:15 p.m. <i>in front of the Conference room 519, 5th Floor</i>	Registration GIGA, Neuer Jungfernstieg 21, 20354 Hamburg
1:30-1:40 p.m. <i>Conference room 519</i>	Welcome and Introduction by GIZ/GIGA Daniel May (Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), Project Head of FONAP) Apl.-Prof. Dr. Jann Lay (Acting Director of the GIGA Institute of African Affairs)
1:40-2:20 p.m. <i>Conference room 519</i>	Keynote on: <i>Trade and Development Implications of Food Standards and Global Value Chains</i> Prof. Johan Swinnen, PhD (University of Leuven (KUL), Belgium; Department of Economics and Centre for Institutions and Economic Performance)
2:20-3:45 p.m. <i>Conference room 519</i>	Roundtable discussion on: <i>What are the limits and opportunities of certification schemes to transform the sector?</i> Moderated by Dr. Linda Kleemann (GFA Consulting Group and Kiel Institute for the World Economy) Prof. Johan Swinnen, PhD (University of Leuven) Dr. Tina Beuchelt (Zentrum für Entwicklungsforschung (ZEF), Bonn) Prof. Dr. Ulrich Scholz (University of Gießen) Martin Schüller (TransFair, Fairtrade Deutschland, Köln) Carolin Hoyer (Unilever Deutschland, Hamburg) Carole Romero (“Cotton made in Africa” Aid by Trade Foundation, Hamburg)
3:45-4:15 p.m. <i>in front of Room 519</i>	Coffee break
4:15-5:20 p.m. <i>Conference room 519</i>	Group discussions: 1) Living income – Under which conditions can fair trade lead to a stabilization of smallholders’ income and a reduction in vulnerability? Presentation by Jenny Walther-Thoß (WWF) Moderated by Prof. Dr. Rainer Thiele (PEGNet)
<i>Meeting room 546</i>	2) Design of certification – Which criteria have to be met by certification to provide a win-win situation for all stakeholders? Presentation by Stephanie Schrage (Hamburg University, Business Ethics and Management)



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	Moderated by Daniel May (GIZ)
<i>Meeting room 550</i>	3) Poverty reduction and socio-economic development – Are certificates a driving force to reduce long-term poverty and increase food security? Presentation by Dr. Iris Schöninger (Welthungerhilfe) Moderated by Dr. Linda Kleemann (GFA Consulting Group)
<i>Meeting room 531</i>	4) Environmental sustainability – How could certification maintain/increase environmental sustainability? Presentation by Eric Servat (Rainforest Alliance) Moderated by Dr. Sebastian Prediger (GIGA)
5:20-5:30 p.m.	Discussion groups return to conference room 519
5:30-6:30 p.m. <i>Conference room 519</i>	Presentation of group discussion results within the plenum Group moderators present discussion results
6:30-6:45 p.m. <i>Conference room 519</i>	Closing remarks Dr. Linda Kleemann, Prof. Dr. Jann Lay
6:45 p.m. <i>6th Floor, Canteen</i>	Reception and dinner at „Wirtschaftskantine“

ORGANIZATIONAL ISSUES

Internet Access

You can have access to the wireless network "LAN1" by accepting the terms and conditions (AGB). There is also a computer with internet access in front of Room 519 which you may use.

Luggage

During dinner, you can leave your luggage in the conference room 519.