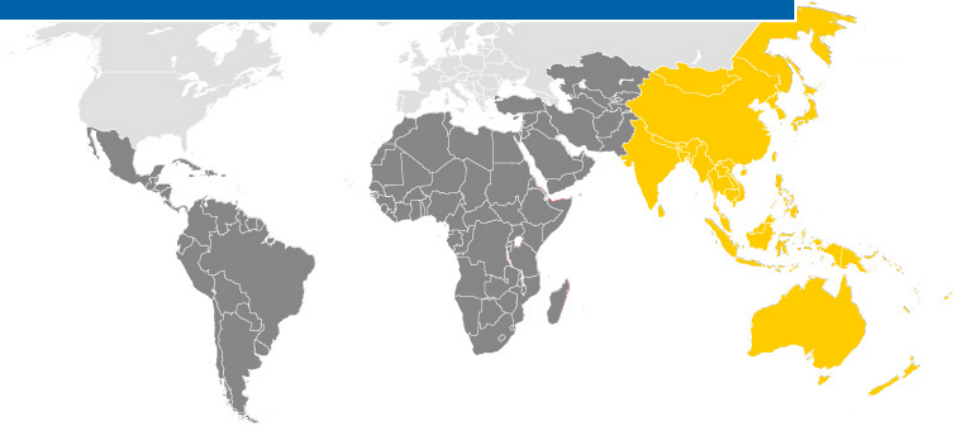


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Annotierte Online-Bibliografie



Sonja Majumder

Hallyu, Anime, Mangas & Co: Popkultur in Ostasien - Soft Power und transnationale Rezeption

*Hallyu, anime, mangas & co:
Popular culture in East Asia – soft power and
transnational reception*

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Bei der folgenden Kurzbibliografie handelt es sich um einen Auszug aus der Datenbank des „Fachinformationsverbundes Internationale Beziehungen und Länderkunde“ (FIV-IBLK).

This short bibliography is an excerpt from the database of the “Specialized Information Network International Relations and Area Studies” (FIV-IBLK).

Abelmann, Nancy

The new (Korean) wave : a global social mobility story - please look after mom / Nancy Abelmann ; Jeongsu Shin

in: Korea Observer (Seoul).43 (Autumn 2012) 3, Special issue on Korean wave: coming to terms with academia, S. 399-418

Südkorea + Hallyu + Roman + Literatur + Erfolg + Transnationale Prozesse + Bestimmungsfaktoren + Kosmopolitismus + Kulturindustrie

<http://opac.giga-hamburg.de/r/c-00864120>

Amano, Ikuho

From mourning to allegory : post-3.11 Space Battleship Yamato in motion / Ikuho Amano

in: Japan Forum (Oxford).26 (September 2014) 3, S. 325-339

Japan + Popkultur + Anime + Verhältnis Kunst/ Kultur - Politik/ Gesellschaft + Interpretation + Internet + Soziale Medien + Fukushima + Natur- und Reaktorkatastrophe in Japan (März 2011) + Kerntechnik Since 1977, when the first movie version was premiered, Uchusenkan Yamato (Space Battleship Yamato) has fueled the continuance of an earlier anime boom in Japan, and in the past decades, the anime text has generated multifarious interpretations. One of the most widely embraced readings contextualizes Yamato within Japan's defeat in the Second World War and this approach to the anime not only celebrated its scientific imagination but also legitimized, with a revisionist tone, the country's righteousness in the war. In the wake of the 3/11 earthquake and the subsequent Fukushima disaster, however, this line of canonical reading has declined. In turn, users of internet social media such as Twitter and 2 Channel have revamped the significance of Yamato, largely extolling the anime text as a prognosis of the Fukushima crisis. Surrounding Yamato, those clamorous voices on the internet appear to have grown into what Michael Hardt and Antonio Negri call 'multitude', a social body of collaboration. Online constituents of multitudes are, though still randomly and loosely connected, gravitating to Yamato's newly discovered quality as the allegory of apocalyptic post-3/11 Japan. Whereas concrete action is yet to be taken, the internet multitudes of Yamato fans have engaged in various brainstorming conversations that concern Japan's future and its relation with nuclear technology. (Jpn Forum/GIGA)

<http://opac.giga-hamburg.de/r/c-00909587>

Asian popular culture : the global (dis)continuity / ed. by Anthony Y. H. Fung. - London ... : Routledge, 2013. - XIII,274 S.

(Media, Culture and Social Change in Asia ; 31)

ISBN 978-0-415-55716-0; ISBN 978-0-415-55717-7

Ostasien + Westliche Welt + Kulturindustrie + Popkultur + Massenkultur + Kultureinfluss + Internationale kulturelle Dominanz/ Abhängigkeit + Marktzugang + Globalisierung + Lokal + Rezeption + Konsumverhalten + Länderbezogene Beiträge

<http://opac.giga-hamburg.de/r/c-00879691>

Berg, Daria

A new spectacle in China's mediasphere : a cultural reading of a web-based reality show from Shanghai / Daria Berg

in: The China Quarterly (London).(March 2011) 205, S. 133-151 : Lit.Hinw.

Volksrepublik China + Shanghai + Massenmedien + Internet + Unterhaltung + Soziokultureller Wandel + Popkultur + Konsumgesellschaft + Soziopolitischer Wandel + Gesellschaftliche Prozesse + Globalisierung

This study offers a cultural reading of the web-based reality show Soul Partners (2007) from Shanghai. Soul Partners serves as a case study to explore how 21st-century Chinese cultural discourse debates the transformation of urban society in China, providing insight into the Chinese cultural imagination, perceptions of the globalizing metropolis and the impact of consumer culture. This reading positions Soul Partners within the discursive context of Chinese popular, postmodern and post-socialist culture and in relation to the cultural import of the reality show genre into China's mediasphere. Analysis focuses on the quest for authenticity in the Chinese discourse on perceived reality and the way Soul Partners generates new urban dreams for China's Generation X. The analysis of Soul Partners sheds new light on the dynamics of transcultural appropriation in a globalizing China and the social and political implications. (China Q/GIGA)

<http://opac.giga-hamburg.de/r/c-00317095>

Berry, Chris

Transnational culture in East Asia and the logic of assemblage / Chris Berry

in: Asian Journal of Social Science (Leiden).41 (2013) 5, Rethinking Asian media and film, S. 453-470

Ostasien + Volksrepublik China + Film + Transnationale Prozesse + Filmwirtschaft + Kultureinfluss + Kulturaustausch + Popkultur + Globalisierung

<http://opac.giga-hamburg.de/r/c-00898400>

Christensen, Asger Røjle

Cool Japan, soft power / Asger Røjle Christensen

in: Global Asia [Elektronische Ressource] (Seoul).(March 2011), ca. 6 S.

Japan + Auswärtige Kulturpolitik + Public Diplomacy + Stellenwert + Popkultur + Manga + Soft Power + Image-Bildung + Auslandsbild + Ostasien + Westliche Welt + Rezeption + Differenzierung Kulturraum + Weltkrieg 2. (1939-1945) + Kriegsfolgen + Jugendliche/Junge Menschen + Alte Menschen + Außenwirtschaftliche Faktoren

<http://opac.giga-hamburg.de/r/c-00317762> 

Cultural studies and cultural industries in Northeast Asia : what a difference a region makes / ed. by Chris Berry - Hong Kong : Hong Kong Univ. Press, 2009. - XIV,323 S. : Ill., Reg., Lit. S. 281-308, Lit.Hinw. S. 231-279

(TransAsia: Screen Cultures)

ISBN 978-962-209-975-3; ISBN 978-962-209-974-6

Ostasien + Kultur + Kulturindustrie + Kulturwissenschaften + Nationalismus + Transnationalisierung + Popkultur + Kultureinfluss

<http://opac.giga-hamburg.de/r/c-00351200>

Daliot-Bul, Michal

Japan brand strategy : the taming of 'cool Japan' and the challenges of cultural planning in a postmodern age / Michal Daliot-Bul

in: Social Science Japan Journal (Oxford).12 (2009) 2, S. 247-266

Japan + Image-Bildung + Kulturpolitik + Popkultur + Kulturelle Identität + Selbstbild + Verhältnis Ideologie - Kultur + Auswärtige Kulturpolitik

The production of a new and attractive 'Japan Brand'-one that resonates with the emerging global image of 'Cool Japan' associated with Japan's popular culture-is a national project incorporated in the Japanese Intellectual Property Strategy promoted by the state since 2002. This article critically examines the Japan Brand Strategy as a government-owned production site of Cool Japan imagery and as a cultural policy designed to promote a specific sense of cultural identity. Detailed reconstructions of the selective appropriation of cultural products in order to create a new cultural imagery for Japan, of the meanings attached to this imagery and of the tactics devised to spread it, highlight how problematical it is to appropriate market-made images of Cool Japan for national ends. Furthermore, by examining the various functions attributed to this national strategy, I show that while it is primarily promoted as a means for enhancing Japan's industrial policy and cultural diplomacy, it is also devised as a mechanism to mobilize the nation during unsettled times. Through examining the Japan Brand Strategy, this article highlights the challenges faced today by cultural policy makers, questioning the contemporary relevance of the modernistic approach to the state as a regulatory cultural planning apparatus. (SSJJ/GIGA)

<http://opac.giga-hamburg.de/r/c-00355846>

Davidov, Veronica

'Pedagogical' and ethnographic fictions and meta-narratives of development : 1 World Manga / Veronica Davidov

in: The Journal of Development Studies (Abingdon).49 (March 2013) 3, S. 398-411 : Lit. S. 410-411

International Bank for Reconstruction and Development + Bildergeschichte + Manga + Entwicklung + Entwicklungstheorie

<http://opac.giga-hamburg.de/r/c-00877088>

Denison, Rayna

Anime tourism : discursive construction and reception of the Studio Ghibli Art Museum / Rayna Denison

in: Japan Forum (Oxford).22 (September-December 2010) 3-4, S. 545-563

Japan + Anime + Film + Kulturindustrie + Tourismus + Museum + Rezeption + Touristen

Anime tourism has been an important phenomenon within Japanese culture for the past decade. The signs of this global tourism can be read in the growing number of museums and theme parks in Japan dedicated to the history, and contemporary global success, of anime culture. However, the reputed aims and forms of these entertainment venues varies wildly, with some anime companies choosing to venerate animators, as with the Osamu Tezuka Museums in Kyoto and Takarazuka, while, alternatively, others are adopting theme park aesthetics, as with Sanrio Puroland. A common denominator among these anime venues is, however, an attempt extend the life and value of their products. The article argues that the Studio Ghibli Art Museum is an attempt to rebrand their hit films as 'art' products, but that the responses of the museum's international users display a tendency to perform a resistant tourist and consumerist gaze within the museum space. This article is an attempt to delve into the complex relationship between anime producers and global consumers, viewing the museum space as one in which the cultural meanings of anime are put to the test. (Jpn Forum/GIGA)

<http://opac.giga-hamburg.de/r/c-00327150>

Des Forges, Alexander

Shanghai alleys, theatrical practice, and cinematic spectatorship : from Street Angel (1973) to fifth generation film / Alexander Des Forges

in: Journal of Current Chinese Affairs (Hamburg).39 (2010) 4, S. 29-51 : Ill., Lit. S. 48-51

Volksrepublik China + Shanghai + Film + Unterhaltung + Stadt + Verhältnis Kunst/ Kultur - Politik/ Gesellschaft + Theater + Popkultur + Geschichte + Volksrepublik China

This article argues that a certain type of Shanghai film of the Republican period, exemplified by 1937's Street Angel, makes use of a specific mode of spatial organization, modelled on the theatre, to represent the urban environment. In the case of Street Angel, and later on in 1964's Stage Sister, the interaction between performers and audiences characteristic of the Shanghai theatre experience serves as a crucial ground on which to base calls to political action. For a variety of related reasons, both the city of Shanghai and this mode of spatial organization so closely associated with it vanish from the big screen in the 1980s and 1990s, and begin to make a return only at the turn of the new century. (JCCA/GIGA)

<http://opac.giga-hamburg.de/r/c-00323156> 

Dolle-Weinkauff, Bernd

Japanbilder bei Lesern und Nichtlesern von Manga : Anmerkungen zu Ergebnissen zweier Umfragen in den Jahren 2006/07 und 2011 / Bernd Dolle-Weinkauff

aus: Fremdbilder - Selbstbilder / hrsg. von Stephan Köhn. - Wiesbaden : Harrassowitz, 2013. - (Kulturwissenschaftliche Japanstudien ; Bd. 6), S. 337-352

ISBN 978-3-447-06978-6

Deutschland + Mediennutzung + Rezeption + Manga + Stellenwert + Meinung/ Einstellung + Auslandsbild + Realität/ Wirklichkeit + Japan + Bestimmungsfaktoren + Stereotype + Wandel + Befragung + Internet

Motivation + Kulturzugang + Traditionelle Kultur + Moderne Kultur

<http://opac.giga-hamburg.de/r/c-00897311>

East Asian pop culture : analysing the Korean wave / ed. by Chua Beng Huat - reprinted. - Hong Kong : Hong Kong Univ. Press, 2008. - XI,307 S. : Tab., Reg., Lit. S. 279-302, Lit.Hinw. (TransAsia : Screen Cultures)

ISBN 978-962-209-893-0

Südkorea + Ostasien + Popkultur + Massenmedien + Wirkung von Massenmedien + Filmwirtschaft + Fernsehen + Drama + Kulturindustrie + Transnationalisierung + Kulturelle Identität

<http://opac.giga-hamburg.de/r/c-00349532>

Fukushima, Akiko

Japans Außenkulturpolitik im Wandel : nationales und regionales Ethos in Asien / Akiko Fukushima

aus: Wiedervorlage: Nationalkultur / hg. von Christoph Bartmann ... In Zusammenarbeit mit dem Goethe-Institut. - Göttingen : Steidl, 2010, S. 101-108

ISBN 978-3-86930-081-8

Japan + Auswärtige Kulturpolitik + Konzeption + Wandel + Image-Bildung + Auslandsbild + Moderne Kultur + Massenkultur + Popkultur + Kulturaustausch + Peacebuilding + Identität + Identitätskonstruktion + Ostasien

Lebensweise/Lebensstil + Selbstbild + Vergleich + EU-/EG-Länder

<http://opac.giga-hamburg.de/r/c-00341782>

Hallyu: influence of Korean popular culture in Asia and beyond / ed. by Do Kyun Kim - Seoul : Seoul National University Press, 2011. - 504 S. : Ill., Lit. Hinw.

ISBN 978-89-521-1201-9

Südkorea + Hallyu + Popkultur + Einflusssphäre + Verhältnis Kunst/ Kultur - Politik/ Gesellschaft + Soft Power + Kulturpolitik + Kulturindustrie + Transnationale Prozesse + Film + Rundfunkprogramme + Asien + Japan

<http://opac.giga-hamburg.de/r/c-00918252>

Heinze, Ulrich

Self and salvation : visions of hikikomori in Japanese manga / Ulrich Heinze and Penelope Thomas
in: Contemporary Japan (Berlin).26 (2014) 1, S. 151-169

Japan + Soziales Verhalten + Soziokultureller Wandel + Abweichendes Verhalten + Akzeptanz + Manga + Verhältnis Kunst/ Kultur - Politik/ Gesellschaft + Bestimmungsfaktoren + Motivation + Sozialer Wandel

<http://opac.giga-hamburg.de/r/c-00902133>

Ho, Swee-lin

Fuel for South Korea's "Global dreams factory" : the desires of parents whose children dream of becoming K-pop stars / Swee-Lin Ho
in: Korea Observer (Seoul).43 (Autumn 2012) 3, Special issue on Korean wave: coming to terms with academia, S. 471-502

Südkorea + Popkultur + Musik + Familie + Hallyu + Soziale Mobilität + Eltern + Sozialer Status + Sozialer Wandel + Soziokultureller Wandel

<http://opac.giga-hamburg.de/r/c-00864123>

Hobart, Mark

Introduction: rethinking Asian media and film / Mark Hobart
in: Asian Journal of Social Science (Leiden).41 (2013) 5, Rethinking Asian media and film, S. 425-436

Asien + Film + Unterhaltung + Popkultur + Fremdbild + Eurozentrismus + Wissenschaftstheorie

<http://opac.giga-hamburg.de/r/c-00898398>

Howard, Keith

Mapping K-Pop past and present : shifting the modes of exchange / Keith Howard
in: Korea Observer (Seoul).45 (Autuum 2014) 3, S. 389-414

Südkorea + Musikindustrie + Musik + Zensur + Liberalisierung + Massenmedien + Fernsehen + Wirtschaftsunternehmen + Popkultur + Hallyu

<http://opac.giga-hamburg.de/r/c-00914674>

Hübinette, Tobias

The reception and consumption of hallyu in Sweden : preliminary findings and reflections / Tobias Hübinette
in: Korea Observer (Seoul).43 (Autumn 2012) 3, Special issue on Korean wave: coming to terms with academia, S. 503-?

Südkorea + Schweden + Hallyu + Rezeption + Film + Musik + Konsum + Popkultur

<http://opac.giga-hamburg.de/r/c-00864116>

Iwabuchi, Koichi

Against banal inter-nationalism / Koichi Iwabuchi

in: Asian Journal of Social Science (Leiden).41 (2013) 5, Rethinking Asian media and film, S. 437-452

Japan + Ostasien + Massenmedien + Popkultur + Soft Power + Kulturaustausch + Fremdbild + Selbstbild + Nationale Identität + Nationalismus + Nationalkultur + Kulturelle Vielfalt

<http://opac.giga-hamburg.de/r/c-00898399>

Jang, Gunjoo

Korean wave as tool for Korea's new cultural diplomacy / Gunjoo Jang ; Won K. Paik

in: Advances in Applied Sociology (Irvine/Cal.).2 (September 2012) 3, S. 196-202

Südkorea + Auswärtige Kulturpolitik + Public Diplomacy + Instrumente und Verfahren der Außenpolitik + Stellenwert + Popkultur + Kulturindustrie + Ostasien + Kultureinfluss

Globalisierung internationaler Beziehungen + Vereinigte Staaten + Einschätzung/Abschätzung + Verwestlichung + Lebensweise/Lebensstil + Musik + Ernährung + Mode + Film + Fernsehen + Wertesystem + Konfuzianismus + Japan + Volksrepublik China + Taiwan

<http://opac.giga-hamburg.de/r/c-00872656> 

Jin, Dal Yong

The power of the nation-state amid neoliberal reform : shifting cultural politics in the new Korean wave / Dal Yong Jin

in: Pacific Affairs (Vancouver).87 (March 2014) 1, S. 71-92

Südkorea + Kulturpolitik + Kulturindustrie + Hallyu + Popkultur + Verhältnis Kunst/ Kultur - Politik/ Gesellschaft + Neoliberalismus

This paper investigates the changing role of the nation-state in the context of the broader social structure of society amid neoliberal globalization with a focus on the politics of the Korean Wave. It analyzes the ways in which the Korean government has developed its unique cultural policy and how it has contributed to the growth in Korean cultural production and export. The paper argues that neoliberal ideologies have not completely altered the role of the nation-state in the Korean Wave in spite of the dominance of neoliberal ideology in Korea's economic conduct. (Pac Aff/GIGA)

<http://opac.giga-hamburg.de/r/c-00900223>

Katsumata, Hiro

Japanese popular culture in East Asia : a new insight into regional community building / Hiro Katsumata

in: International Relations of the Asia-Pacific (Oxford).12 (January 2012) 1, S. 133-160 : Tab., Lit.Hinw.

Japan + Popkultur + Wirkung/ Auswirkung + Ostasien + Community Building + Regionale internationale Prozesse und Tendenzen + Musik + Film + Rundfunkprogramme + Anime + Verhältnis Kunst/ Kultur - Politik/ Gesellschaft

<http://opac.giga-hamburg.de/r/c-00870637> 

Keane, Michael

China's new creative strategy : the utilization of cultural soft power and new markets / Michael Keane and Bonnie Rui Liu

aus: Asian popular culture / ed. by Anthony Y. H. Fung. - London : Routledge, 2013. - (Media, Culture and Social Change in Asia ; 31), S. 233-249

ISBN 978-0-415-55716-0; ISBN 978-0-415-55717-7

Volksrepublik China + Kulturindustrie + Kreativität + Film + Fernsehen + Anime + Filmwirtschaft + Export + Auswärtige Kulturpolitik + Public Diplomacy + Soft Power + Innenpolitische Faktoren + Kultureinfluss + Kulturelle Identität + Gegenmaßnahme + Westliche Welt

Außenhandel + Weltmarkt + Medienrecht + Abhängigkeit/Unabhängigkeit der Massenmedien + Kulturpolitik + Image-Bildung + Auslandsbild

<http://opac.giga-hamburg.de/r/c-00890137>

Kam, Thiam Huat

The common sense that makes the 'otaku' : rules for consuming popular culture in contemporary Japan / Thiam Huat Kam

in: Japan Forum (Oxford).25 (June 2013) 2, S. 151-173

Japan + Popkultur + Konsum + Konsumverhalten + Perzeption + Begriffsdefinition/ Begriffsverständnis + Bestimmungsfaktoren

In Japan, 'otaku' is a term used to designate certain consumers of popular culture. The conventional approach to the study of 'otaku' is to examine people participating in particular consumption, without explaining why they are called 'otaku'. I propose to look at 'otaku' as a label: people are called 'otaku' because they are judged by themselves or others to fail to keep certain rules. There is thus a necessity to examine the people who use the label 'otaku' and the rules they invoke in their judgments. This article focuses on the labeling process undertaken by a group of Japanese university students and the rules they invoked. My analysis of interviews with these students revealed that there are four rules which they use to determine who is and is not an 'otaku', and which I have named as the reality rule, the communication rule, the masculinity rule and the majority rule. The four rules constitute these students' common sense on consumption and play. In this context, 'otaku' is stamped on people who are perceived to have deviated from this common sense. Yet, conversely, the labeling process simultaneously reinforces this common sense. (Jpn Forum/GIGA)

<http://opac.giga-hamburg.de/r/c-00878786>

Koh, Dong-Yeon

(Un)making the "Korean" astro boy atom : national manhwa, Korean pop art, and cultural hybridity / Koh Dong-Yeon

in: Korea Journal (Seoul).52 (Spring 2012) 1, S. 171-205

Südkorea + Japan + Popkultur + Bildergeschichte + Verhältnis Kunst/ Kultur - Politik/ Gesellschaft + Nationalismus + Kultureinfluss + Globalisierung

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The Korean wave : Korean popular culture in global context / ed. by Yasue Kuwahara. - 1st ed.. - New York/N.Y. ... : Palgrave Macmillan, 2014. - VIII,243 S.

ISBN 978-1-137-35027-5

Südkorea + Popkultur + Kulturindustrie + Hallyu + Stellenwert + Auswärtige Kulturpolitik + Public Diplomacy + Kultureinfluss + Rezeption

<http://opac.giga-hamburg.de/r/c-00909527>

The Korean Wave : Korean media go global / ed. by Youna Kim. - London ... : Routledge, 2013. - XVI,233 S. (Internationalizing Media Studies)

ISBN 978-0-415-71279-8; ISBN 978-0-415-71278-1

Südkorea + Internationale Kulturbeziehungen + Public Diplomacy + Medienpolitik + Hallyu + Popkultur + Kulturindustrie + Wirkung von Massenmedien + Rezeption + Stellenwert + Auswärtige Kulturpolitik + Kulturpolitik + Transnationale Prozesse + Identität + Beispielhafte Fälle

<http://opac.giga-hamburg.de/r/c-00905289>

K-pop: the international rise of the Korean music industry / ed. by Jung-bong Choi - London ... : Routledge, 2015 [i.e.2014]. - XII,181 S. : Ill., Lit.Hinw.

(Media, Culture and Social Change in Asia ; 40)

ISBN 978-1-315-77356-8; ISBN 978-1-138-77596-1

Südkorea + Popkultur + Musik + Hallyu + Verhältnis Kunst/ Kultur - Politik/ Gesellschaft + Kulturkontakt + Kultureinfluss + Australien + Lateinamerika + Malaysia + Japan + Volksrepublik China

<http://opac.giga-hamburg.de/r/c-00918257>

Lee, Sooyeon

The structure of appeal of Korean wave texts / Sooyeon Lee

in: Korea Observer (Seoul).43 (Autumn 2012) 3, Special issue on Korean wave: coming to terms with academia, S. 447-470

Südkorea + Hallyu + Transnationale Prozesse + Erfolg + Bestimmungsfaktoren + Hörfunksendung/ Fernsehsendung + Musik + Youtube + Popkultur

<http://opac.giga-hamburg.de/r/c-00864122>

Lee, Woo-young

"Cultural pollution" from the south? / Woo Young Lee and Jungmin Seo

aus: North Korea in transition / ed. by Kyung-Ae Park ... - Lanham/Md. : Rowman & Littlefield, 2013, S. 195-207

ISBN 978-1-4422-1812-3

Südkorea + Nordkorea + Kultureinfluss + Popkultur + Wirkung von Massenmedien + Rundfunkprogramme + Informations-/ Kommunikationstechnologie + Wirkung/ Auswirkung + Film + Musik + Akzeptanz + Gegenkultur + Verhältnis Ideologie - Kultur + Einschätzung/ Abschätzung Compact Disk + Digital Versatile Disk + Mobiltelefon + Nachfrage nach Gütern und Dienstleistungen + Hunger/Hungersnot + Privatwirtschaft + Privilegierte Gruppe + Bevölkerungsverhalten + Illegaler internationaler Handel + Grenzgebiet + Volksrepublik China

<http://opac.giga-hamburg.de/r/c-00873080>

Li, Li

The television play, melodramatic imagination and envisioning the 'harmonious society' in post-1989 China / Li Li

in: The Journal of Contemporary China (Abingdon).20 (March 2011) 69, S. 327-342

Volksrepublik China + Fernsehen + Rundfunkprogramme + Massenmedien + Popkultur + Verhältnis Politik - Medien + Verhältnis Kunst/ Kultur - Politik/ Gesellschaft + Harmonische Gesellschaft/ Harmonische Welt (VR China) + Gesellschaftliche Prozesse

The television play has been recognized by scholars as the most influential genre in the flourishing television industry in China's new media landscape; yet little critical attention has been given to inquiry of why and how it functions as a dynamic cultural agent in the Chinese people's reconfiguration of their past and imagining of their everyday life. This paper investigates the intriguing socio-historical environment from which the genre emerged and its unique modes of operation by focusing on the television play of sentiment. It demonstrates that the television play embodies the many complex aspects of social forces and relationships contested in China's reform, suggesting, all at once, commercialization in Chinese society, the popular imaginary of morality and the state's conceptualization of a 'harmonious society', a strategic policy aiming at maintaining social balance while bypassing some of the thorny political questions in the post-revolution era. (J Contemp China/GIGA)

<http://opac.giga-hamburg.de/r/c-00321627>

Lie, John

[Korean wave: coming to terms with academia] : Introduction / John Lie and Ingyu Oh

in: Korea Observer (Seoul).43 (Autumn 2012) 3, Special issue on Korean wave, S. 333-339

Südkorea + Hallyu + Popkultur + Musik + Kulturindustrie + Transnationale Prozesse + Exportgüter + Verhältnis Kunst/ Kultur - Politik/ Gesellschaft

<http://opac.giga-hamburg.de/r/c-00864117>

Lie, John

What is the K in K-pop? South Korean popular music, the culture industry, and national identity / John Lie

in: Korea Observer (Seoul).43 (Autumn 2012) 3, Special issue on Korean wave: coming to terms with academia, S. 339-365

Südkorea + Kulturindustrie + Popkultur + Musik + Hallyu + Transnationale Prozesse + Bestimmungsfaktoren + Nationale Identität + Verhältnis Kunst/ Kultur - Politik/ Gesellschaft

<http://opac.giga-hamburg.de/r/c-00864118>

Matsue, Jennifer Milioto

Stars to the state and beyond : globalization, identity, and Asian popular music / Jennifer Milioto Matsue

in: The Journal of Asian Studies (Ann Arbor/Mich.).72 (February 2013) 1, S. 5-20

Asien + Transnationale Prozesse + Musik + Popkultur + Verhältnis Kunst/ Kultur - Politik/ Gesellschaft + Identität + Globalisierung + Jugendkultur + Global

<http://opac.giga-hamburg.de/r/c-00873077>

Morris, Mark

On the trail of the Manchurian Western / Mark Morris

in: Korea Yearbook (Leiden).4 (2010), S. 217-246 : Ill., Lit., Lit.Hinw., Internet-Hinw.

Südkorea + Film + Dongbei/ Mandschurei + Popkultur + Unterhaltung + Ostasien

<http://opac.giga-hamburg.de/r/c-00310225>

Mackie, Vera

Science, society and the sea of fertility : new reproductive technologies in Japanese popular culture
in: Japan Forum (Oxford).26 (December 2014) 4, S. 441-461

Japan + Reproduktionsmedizin + Medizin + Rechtliche Faktoren + Familie + Popkultur + Verhältnis Kunst/ Kultur - Politik/ Gesellschaft + Öffentliche Diskussion

Since the late twentieth century, assisted reproductive technologies have brought new challenges to our understanding of the family and gender relations. There are ever-widening gaps between medical practice, legal regulation and everyday understandings and practices. Some recent popular cultural texts in Japan have explored the issues raised by non-commercial surrogate motherhood. The background to these texts is a series of controversies concerning surrogacy and the use of assisted reproductive technologies and wider societal anxieties about family, reproduction and population management. In this article, I will focus on two novels by a medical practitioner and popular novelist who writes under the pseudonym Kaido Takeru – Gene Waltz (Kaido 2008) and Madonna Verde (Kaido 2010) – and the associated film (Otani 2011) and television series (NHK 2011). The fact that it was the national broadcaster Nippon Hoso Kyokai (NHK) that dramatised Madonna Verde suggests that the discussion of these issues was thought to have wide social and cultural resonance. I will place these texts in their social and cultural context with reference to medical, legal and popular discourses on new reproductive technologies in contemporary Japan. These new reproductive technologies have the potential to force a rethinking of masculinity, femininity, parenthood, family and gender relations. The popular texts also, however, draw on pre-existing ways of thinking about masculinity, femininity, marriage, reproduction and the relationships among science, 'nature' and society. (Jpn Forum/GIGA)

<http://opac.giga-hamburg.de/r/c-00913127>

Nakamura, Toshiya

Soft power and public diplomacy : how "cool" Japan will be ; paper presented to the International Studies Association - Asia Pacific Regional Section, inaugural conference 2011, Brisbane, September 20-30, 2011 / Toshiya Nakamura. - Nagoya, 2011. - 32 S.

Japan + Auswärtige Kulturpolitik + Public Diplomacy + Soft Power + Konzeption + Neuorientierung + Image-Bildung + Auslandsbild + Instrumente und Verfahren der Außenpolitik + Popkultur + Bildergeschichte + Anime + Bewertung kulturpolitischer Maßnahmen + Einschätzung/ Abschätzung + Außenpolitische Strategie + Reformvorschlag + Vergangenheitsbewältigung

Liberal Democratic Party (Japan) + Democratic Party of Japan + Subkultur + Ministry of Foreign Affairs (Japan) + Friedenssicherung + Erinnerungspolitik/Erinnerungskultur + Weltkrieg 2. (1939-1945) + Südostasien

<http://opac.giga-hamburg.de/r/c-00858547> 

Nam, Siho

The cultural political economy of the Korean Wave in East Asia : implications for cultural globalization theories / Siho Nam

in: Asian Perspective (Boulder/Colo.).37 (April-June 2013) 2, S. 209-231

Südkorea + Popkultur + Hallyu + Kulturindustrie + Kulturpolitik + Wirkung/ Auswirkung + Ostasien + Kulturelle Vielfalt + Regionale internationale Zusammenarbeit + Globalisierung

In this article I examine the Korean Wave as an illustrative case of cultural globalization. I examine this new cultural phenomenon in light of the realignment of Korean media and cultural industries. The Korean Wave is a symptom of the discursive formation and practice of Korea's national cultural policy, which aims to advance Korea's global economic competitiveness by promoting innovation and expansion in the creative industries. I identify implications of the Korean Wave for critical theories of cultural globalization and for the Asian region in fostering or hindering regional cooperation and cultural diversity. (Asian Perspec/GIGA)

<http://opac.giga-hamburg.de/r/c-00913021>

Nicholson, John H.

Language as culture and language as a tool : japanized English and Japanese film / John H. Nicholson ; Satomi Graham

in: Asian Profile (Hong Kong).38 (June 2010) 3, S. 231-242

Japan + Film + Unterhaltung + Popkultur + Englisch + Sprachliche Varietät + Sprache + Verhältnis Kunst/ Kultur - Politik/ Gesellschaft

<http://opac.giga-hamburg.de/r/c-00321659>

Nipponspiration : Japonismus und japanische Populärkultur im deutschsprachigen Raum / Michiko Mae ... (Hg.). - Köln ... : Böhlau, 2013. - 358 S.

ISBN 978-3-412-21019-9

Japan + Kultureinfluss + Deutschsprachige Länder + Deutschland + Kunst + Bildende Kunst + Darstellende Kunst + Orientalismus + Bildergeschichte + Popkultur + Rezeption + Kulturaustausch + Jahrhundert 19. + Jahrhundert 20.

<http://opac.giga-hamburg.de/r/c-00894368>

Nye, Joseph S.

Soft power and the Korean Wave / Joseph Nye and Youna Kim

aus: The Korean Wave / ed. by Youna Kim. - London ... : Routledge, 2013. - (Internationalizing Media Studies), S. 31-42

ISBN 978-0-415-71279-8; ISBN 978-0-415-71278-1

Südkorea + Auswärtige Kulturpolitik + Public Diplomacy + Image-Bildung + Auslandsbild + Soft Power + Stellenwert + Hallyu + Popkultur + Rezeption + Beispielhafte Fälle + Einschätzung/ Abschätzung Kulturindustrie + Musik + Video + Internet + Fernsehen + Medienpolitik + Ostasien + Nordkorea + Internationale Reaktion

<http://opac.giga-hamburg.de/r/c-00905768>

Oh, Ingyu

A league of their own : female supporters of Hallyu and Korea-Japan relations / Ingyu Oh and Choong-Mook Lee

in: Pacific Focus (Inchon).29 (August 2014) 2, S. 284-302

Japan + Südkorea + Bilaterale internationale Beziehungen + Hallyu + Popkultur + Soft Power + Wirkung/ Auswirkung + Frauen + Feminismus + Fremdbild + Abe, Shinzo

<http://opac.giga-hamburg.de/r/c-00912222>

Oh, Ingyu

From B2C to B2B : selling Korean pop music in the age of new social media / Ingyu Oh ; Gil-Sung Park

in: Korea Observer (Seoul).43 (Autumn 2012) 3, Special issue on Korean wave: coming to terms with academia, S. 365-398

Südkorea + Musik + Popkultur + Hallyu + Kulturindustrie + Exportgüter + Marketing + Soziale Medien + Youtube + Transnationale Prozesse + Asien + Europa + Nordamerika

<http://opac.giga-hamburg.de/r/c-00864119>

Oh, Ingyu

Torn between two lovers : retrospective learning and melancholia among Japanese women / Ingyu Oh
in: Korea Observer (Seoul).42 (Summer 2011) 2, S. 223-254

Japan + Frauen + Kulturkontakt + Kultureinfluss + Südkorea + Popkultur + Unterhaltung + Konsum + Bestimmungsfaktoren + Identität

<http://opac.giga-hamburg.de/r/c-00309238>

Oh, Ingyu

Hallyu: the rise of transnational cultural consumers in China and Japan / Ingyu Oh
in: Korea Observer (Seoul).40 (Autumn 2009) 3, S. 425-460

Ostasien + Volksrepublik China + Japan + Taiwan + Südkorea + Popkultur + Transnationale Prozesse + Konsumgüter + Konsum + Massenkultur + Kulturkontakt

<http://opac.giga-hamburg.de/r/c-00336466>

Otmazgin, Nissim Kadosh

Anime in the US : the entrepreneurial dimensions of globalized culture / Nissim Otmazgin
in: Pacific Affairs (Vancouver).87 (March 2014) 1, S. 53-70

Vereinigte Staaten + Japan + Anime + Popkultur + Transnationale Prozesse + Kulturelle Präsenz + Bestimmungsfaktoren + Kulturindustrie + Wirtschaftsunternehmen + Kultureinfluss

In the past two decades, the enthusiastic global reception of Japanese cultural exports has drawn wide academic attention. In the case of Japanese animation ("anime"), its penetration into the United States, the world's biggest media market, has been described as owing greatly to the crucial role of fans as cultural agents, the deterritorializing effects of globalization, the domestication and heavy editing of anime to suit local tastes, and being part of the wider global flow of Japanese pop culture and "soft power." Drawing on interviews with Japanese and American key personnel in the anime industry, field research and market surveys, this paper focuses on the organizational aspect of the anime market in the United States since the mid-1990s, with particular attention to the role of entrepreneurs, who are imperative for bridging organizational rigidities and cultural differences in global markets. The central argument presented is that entrepreneurship is a central feature in the process of transnational penetration, distribution, reproduction and consumption of cultural commodities and genres, which produce ever more complex and disjunctive economic, cultural and political orders. (Pac Aff/GIGA)

<http://opac.giga-hamburg.de/r/c-00900219>

Otmazgin, Nissim Kadosh

Japan imagined / Nissim Kadosh Otmazgin
in: Contemporary Japan (Berlin).24 (2012) 1, S. 1-20

Japan + Popkultur + Soft Power + Ostasien + Südostasien + Wirkung/ Auswirkung + Fremdbild + Perzeption + Studenten/ Schüler + Jugendliche/ Junge Menschen + Seoul + Hongkong + Bangkok

<http://opac.giga-hamburg.de/r/c-00853606>

Otmazgin, Nissim Kadosh

Contesting soft power : Japanese popular culture in east and southeast Asia / Nissim Kadosh Otmazgin
in: International Relations of the Asia-Pacific (Oxford).8 (2008) 1, S. 73-101

*Japan + Ostasien + Südostasien + Soft Power + Popkultur + Kulturelle Präsenz + Musik + Fernsehen +
Kultureinfluss + Massenmedien + Kulturgüter + Kulturindustrie + Markterschließung*

*Hongkong + Bangkok + Seoul + Exportgüter + Konsumgüter + Rundfunkprogramme + Kulturkontakt +
Auslandsbild + Perzeption + Unterhaltung*

<http://opac.giga-hamburg.de/r/c-00412215>

Parc, Jimmyn

Korean dramas and films : key factors for their international competitiveness / Jimmyn Parc and Hwy-Chang Moon

in: Asian Journal of Social Science (Leiden).41 (2013) 2, S. 126-149

*Südkorea + Film + Rundfunkprogramme + Hallyu + Erfolg + Wettbewerbsfähigkeit +
Bestimmungsfaktoren + Unterhaltung + Popkultur*

<http://opac.giga-hamburg.de/r/c-00881623>

Pop culture and the everyday in Japan : sociological perspectives / ed. by Katsuya Minamida ... Transl.
by Leonie R. Stickland. - 1st published in English. - Melbourne : Trans Pacific Press, 2012. - XXII,299 S. : Ill.,
graph. Darst., Tab., Reg., Lit.
(Japanese Society Series)

ISBN 978-1-920901-45-5

*Japan + Gesellschaft + Popkultur + Jugendkultur + Manga + Wirkung/ Auswirkung + Elektronische
Medien + Soziale Medien + Lebensweise/ Lebensstil + Kulturelle Identität + Nationale Identität + Alltag*

<http://opac.giga-hamburg.de/r/c-00859283>

Popular culture and the state in East and Southeast Asia / ed. by Nassim Otmazgin - 1st published. -
London ... : Routledge, 2012. - XXII, 210 S. : Ill., graph. Darst., Lit.
(Asia's Transformations ; 35)

ISBN 978-0-415-67969-5

*Ostasien + Südostasien + Kulturkontakt + Popkultur + Soft Power + Verhältnis Kunst/ Kultur - Politik/
Gesellschaft + Unterhaltung + Transnationale Prozesse + Exportgüter + Zensur*

<http://opac.giga-hamburg.de/r/c-00918196>

Popular culture in Asia : memory, city, celebrity / ed. by Lorna Fitzsimmons - Basingstoke ... : Palgrave
Macmillan, 2013. - IX,222 S. : Ill., Tab., Lit.

ISBN 978-1-137-27019-1

*Ostasien + Südostasien + Popkultur + Verhältnis Kunst/ Kultur - Politik/ Gesellschaft + Film + Musik +
Rundfunkprogramme + Geschlechterrolle/ Geschlechterverhältnis + Urbanisierung + Identität +
Transnationale Prozesse*

<http://opac.giga-hamburg.de/r/c-00918217>

Rosenbaum, Roman

From the traditions of J-horror to the representation of "kakusa shakai" in Kurosawa's film "Tokyo Sonata" / Roman Rosenbaum

in: Contemporary Japan (Berlin).22 (2010) 1-2, Mind the gap : stratification and social inequalities in Japan, S. 115-136

Japan + Sozialer Wandel + Gesellschaftliche Prozesse + Popkultur + Verhältnis Kunst/ Kultur - Politik/ Gesellschaft + Kurosawa, Kiyoshi + Film + Soziale Schicht + Soziale Ungleichheit

<http://opac.giga-hamburg.de/r/c-00330105>

Saito, Kumiko

Magic, shojo, and metamorphosis : magical girl anime and the challenges of changing gender identities in Japanese society / Kumiko Saito

in: The Journal of Asian Studies (Ann Arbor/Mich.).73 (February 2014) 1, S. 143-164

Japan + Anime + Popkultur + Verhältnis Kunst/ Kultur - Politik/ Gesellschaft + Geschlechterrolle/ Geschlechterverhältnis + Identität + Soziokultureller Wandel

<http://opac.giga-hamburg.de/r/c-00901210>

Schulz Zinda, Yvonne

Glokales Kino : der südkoreanische Blockbuster "My sassy girl (Yôpki chôk-in ku nyô)" von Kwak Jae-yong / Yvonne Schulz Zinda

in: Asien (Hamburg).(Oktober 2011) 121, S. 29-45 : Lit.

Südkorea + Film + Unterhaltung + Popkultur + Transnationale Beziehungen + Verhältnis Lokal - Global + Geschlechterrolle/ Geschlechterverhältnis + Generationenbeziehungen + Ostasien + Asien

My Sassy Girl (2001) is a South Korean blockbuster that was not only most successful at home but also in East and Southeast Asia. In 2008 several remakes were produced in this region as well as in the USA. The paper traces the global and local elements of this film in terms of genre and themes. In spite of employing elements from global cinema, it shows that it also reflects the specific situation of the Korean youth. However, in addition a third regional - East and Southeast Asien - perspective in terms of specific genres will be taken into a account. (Asien/GIGA)

<http://opac.giga-hamburg.de/r/c-00847094>

Shim, Doobo

Waxing the Korean wave / Doobo Shim. - Singapore : ARI Asia Research Institute, National Univ. of Singapore, June 2011. - 21 S. : Lit. S. 17-21

(Working Paper Series / Asia Research Institute ; No. 158)

Südkorea + Popkultur + Unterhaltung + Massenkultur + Kulturindustrie + Nachfrage nach Gütern und Dienstleistungen + Interkulturelle Beziehungen + Kultureinfluss

Massenmedien + Liberalisierung + Fernsehen + Film + Musik + Globalisierung

<http://opac.giga-hamburg.de/r/c-00308564> 

Shin, Hyunjoon

Reconsidering transnational cultural flows of popular music in East Asia : transbordering musicians in Japan and Korea searching for "Asia" / Hyunjoon Shin

in: Korean Studies (Honolulu/Haw.).33 (2009), S. 101-123

Südkorea + Japan + Popkultur + Musik + Kulturkontakt + Kulturaustausch + Lee-tzsche + Kasuga, Hirofumi + Transnationale Prozesse + Ostasien + Kulturelle Identität + Historische Prozesse

<http://opac.giga-hamburg.de/r/c-00353880>

Sung, Sang-yeon

Connecting East Asians in Europe : the power of Korean popular culture / Sang-Yeon Sung
in: Korea Yearbook (Leiden).5 (2011), S. 257-273 : Lit.

Österreich + Ostasien + Südkorea + Popkultur + Transnationale Prozesse + Koreaner (Südkorea) + Migranten + Wirkung/ Auswirkung + Wirkung von Massenmedien + Wien + Identität + Transnationale Beziehungen + Community Building

<http://opac.giga-hamburg.de/r/c-00310269>

[Understanding the K-pop phenomenon and Hallyu] / Gil-Sung Park ...

in: Korea Journal (Seoul).53 (Winter 2013) 4, S. 5-106

Enthält:

Park, Gil-Sung: Understanding the K-pop phenomenon and Hallyu : from fragile cosmopolitanism to sustainable multicultural vigor

Park, Gil-Sung: Manufacturing creativity : production, performance, and dissemination of K-pop

Oh, Ingyu ; Lee, Hyo-Jung: Mass media technologies and popular music genres : K-pop and YouTube

Kim, Andrew Eungi ; Mayasari, Fitria ; Oh, Ingyu: When tourist audiences encounter each other : diverging learning behaviors of K-pop fans from Japan and Indonesia

Jang, Wonho ; Kim, Youngsun: Envisaging the sociocultural dynamics of K-pop : time/space hybridity, red queen's race, and cosmopolitan striving

Südkorea + Popkultur + Hallyu + Musik + Transnationale Prozesse + Musikindustrie + Youtube + Internet + Soziokulturelle Faktoren + Touristen + Japan + Indonesien

<http://opac.giga-hamburg.de/r/c-00909215>

Valaskivi, Katja

A brand new future? Cool Japan and the social imaginary of the branded nation / Katja Valaskivi

in: Japan Forum (Oxford).25 (December 2013) 4, S. 485-504

Japan + Auswärtige Kulturpolitik + Soft Power + Auslandsbild + Image-Bildung + Popkultur + Kultureinfluss + Transnationale Prozesse + Nationale Identität + Selbstbild + Verhältnis Kunst/ Kultur - Politik/ Gesellschaft

The Cool Japan slogan has been in circulation for ten years, and has been discussed from the points of view of popular culture and creative industries, as well as nationalism and nation-building. Studies focus mainly on Japan itself or the Japanese influence in Asia and elsewhere. This article adds another perspective by focusing on the Cool Japan project in relation to the transnationally circulating practice of nation branding. (Jpn Forum/GIGA)

<http://opac.giga-hamburg.de/r/c-00898394>

Yang, Fang-chih Irene

From Korean wave to Korean living : Meteor Garden and the politics of love fantasies in Taiwan / Fang-chih Irene Yang

in: Korea Observer (Seoul).43 (Autumn 2012) 3, Special issue on Korean wave: coming to terms with academia, S. 419-446

Südkorea + Taiwan + Hallyu + Hörfunksendung/ Fernsehsendung + Popkultur + Verhältnis Kunst/ Kultur - Politik/ Gesellschaft + Frauen + Rollenverständnis gesellschaftlicher Gruppen + Globalisierung + Nationen- und Staatenbildung + Feminismus + Geschlechterrolle/ Geschlechterverhältnis

<http://opac.giga-hamburg.de/r/c-00864121>

Yau, Shuk-ting Kinnia

Male chauvinism in the worlds of Miyazaki and Disney / Yau Shuk-ting Kinnia

in: Asian Profile (Hong Kong).38 (February 2010) 1, S. 43-52

*Japan + Vereinigte Staaten + Film + Anime + Bildergeschichte + Unterhaltung + Geschlechterrolle/
Geschlechterverhältnis + Frauen + Männer + Chauvinismus + Verhältnis Kunst/ Kultur - Politik/
Gesellschaft + Miyazaki, Hayao*

<http://opac.giga-hamburg.de/r/c-00321631>

Zhang, Eu-jeong

What it means to live as a 'star' in Korea : the birth and return of popular singers / Zhang Eu-jeong

in: Korea Focus (Seoul).18 (Winter 2010) 4, S. 118-?

*Korea + Südkorea + Popkultur + Musik + Sänger + Frauen + Lebensweise/ Lebensstil + Unterhaltung +
Historische Prozesse + Kolonialzeit + Verhältnis Kunst/ Kultur - Politik/ Gesellschaft + Geschichte*

<http://opac.giga-hamburg.de/r/c-00325666>